

2023



WEBINAR SERIES

Welcome

Enhancing Bluetooth[®] LE Advertising
Range with Novel Bits

Arnold Kalvach & Mohammad Afaneh



BLUETOOTH SERIES



**Presentation
Will Begin
Shortly**



BLUETOOTH SERIES SCHEDULE

NEW

NOV 16TH | Enhancing Bluetooth LE Advertising Range with Novel Bits

ON DEMAND

OCT 26TH | Bluetooth App Development with CircuitPython

FEB 23RD | ML in Predictive Maintenance and Safety Applications

MAR 23RD | Unboxing: What's New With Bluetooth

APR 20TH | What's New with Bluetooth Mesh 1.1

MAY 18TH | Bluetooth Portfolio: What's Right for Your Application

JUN 15TH | The Latest in HADM With Bluetooth LE

We will begin in:

0:00



BLUETOOTH SERIES



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About Me – *Arnold Kalvach*

- PhD in electrical engineering
- Embedded and firmware developer since 2011
- Supported 100s of Bluetooth LE developers during 6 years as an Application Engineer
- Bluetooth Product Manager at Silicon Labs since 2022



Arnold Kalvach
Bluetooth Product Manager
Silicon Labs

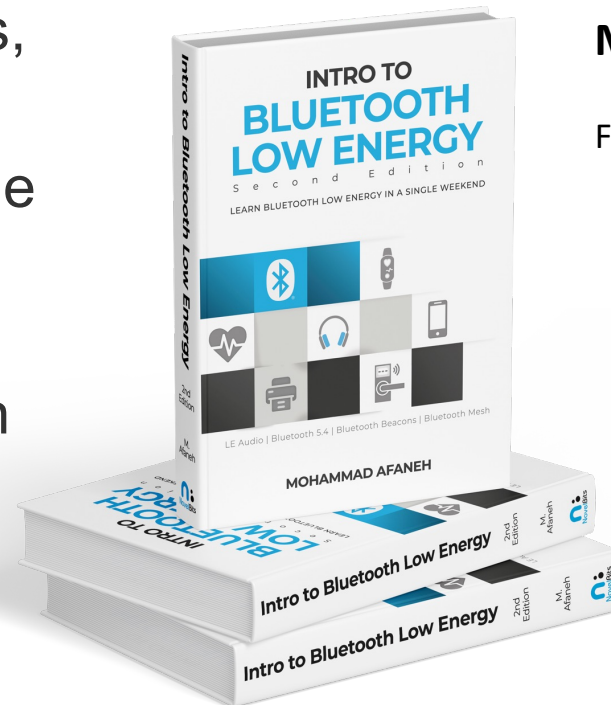
About Me – *Mohammad Afaneh*

- Embedded developer since 2006
- Bluetooth LE embedded developer since 2014
- Founded [Novel Bits](https://novelbits.io) in July 2015
- Focused on helping developers learn Bluetooth LE development via in-person training sessions, books, tutorials, video courses, and more
- Worked for and consulted for companies like the Bluetooth SIG, Motorola, Allegion, Stanley Security, Technicolor, and more
- Published three books on the topic of Bluetooth LE
- 2nd Edition of “[Intro to Bluetooth Low Energy](#)” published October 2023



Mohammad Afaneh

Bluetooth Developer
Founder @ Novel Bits, LLC
<https://novelbits.io>



SCAN ME

Agenda

What's new with Bluetooth® 5.4

Scaling Bluetooth Networks with PAwR

Encrypted Broadcasting with EAD

Extend Your Range with Coded PHY

Summary and Q&A

Bluetooth® 5.4

Why Bluetooth 5.4?



- **Need for standardized large scale star networks**
 - Capability to host thousands of nodes
 - Encrypted data traffic
 - Ultra-low power consumption
 - Driven by electronic shelf label (ESL) market
- **Enhancements**
 - Optimizing access to secure data
 - Better control for LE Coded PHY for extended advertising

Bluetooth 5.4 New Features



Periodic Advertising with Responses (PAWR)

Provides energy efficient, large-scale, and bi-directional one-to-many communication topology



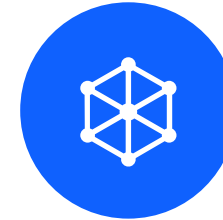
Encrypted Advertising Data (EAD)

Feature to the secure broadcasting of data in advertising packets



LE GATT Security Levels Characteristic

Devices can indicate the security mode and level required for all their GATT functionality to be available



Advertising Coding Selection

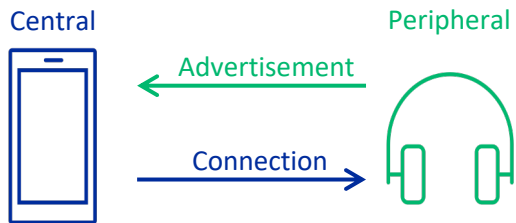
The Host can specify which of two supported long range coding options are used with LE extended advertising

Scaling Bluetooth Networks with PAwR

Arnold Kalvach

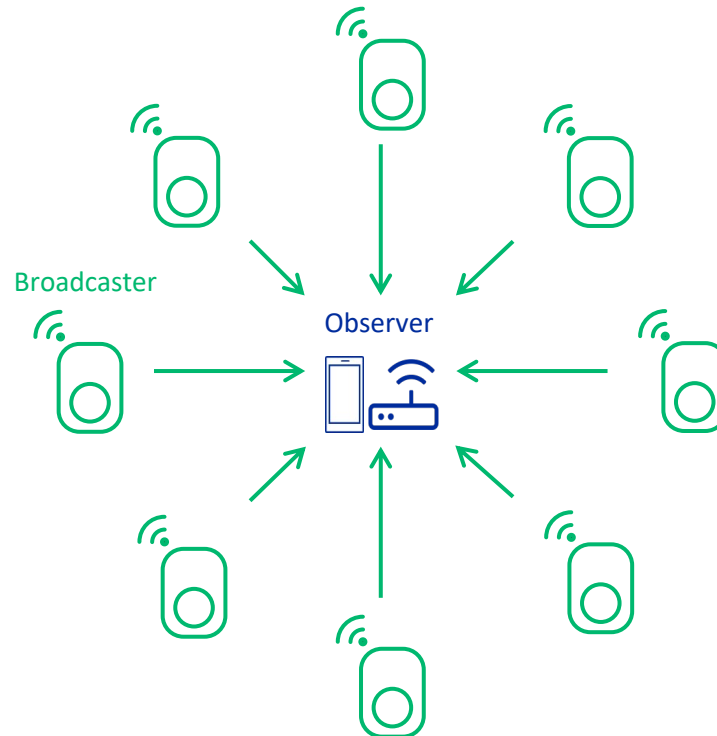
Advertising Modes in Bluetooth 5.4

Advertising for Connection (irregular, unidirectional)



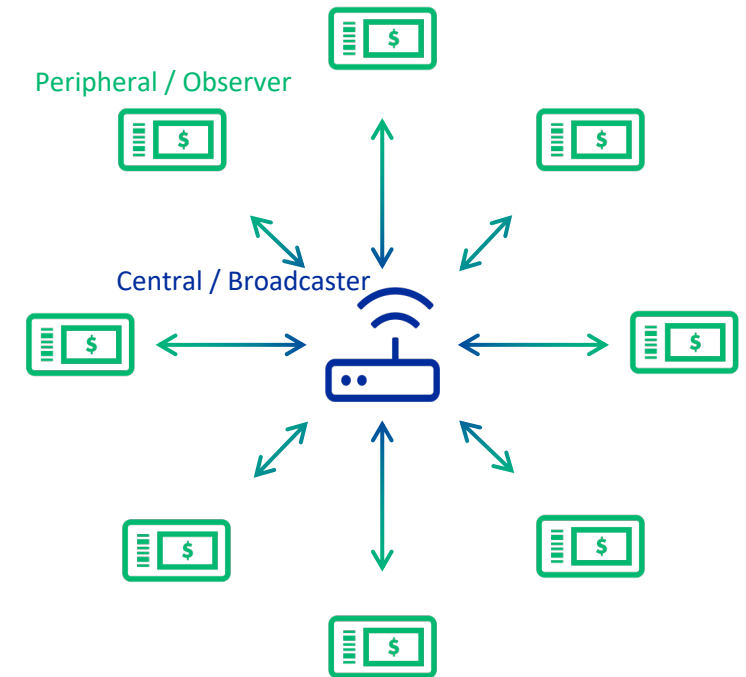
Max number of connections: **32**

One-way "Beaconing" (regular, unidirectional)



Max number of beacons:
limited by channel capacity to a **few 1000s**
(unsynchronized nature causes collisions)

Periodic Advertising with Responses (regular, bidirectional)



Max number of Peripherals: **32,767**
New mode enabling "Synchronized"
mode network.

Applications beyond ESL



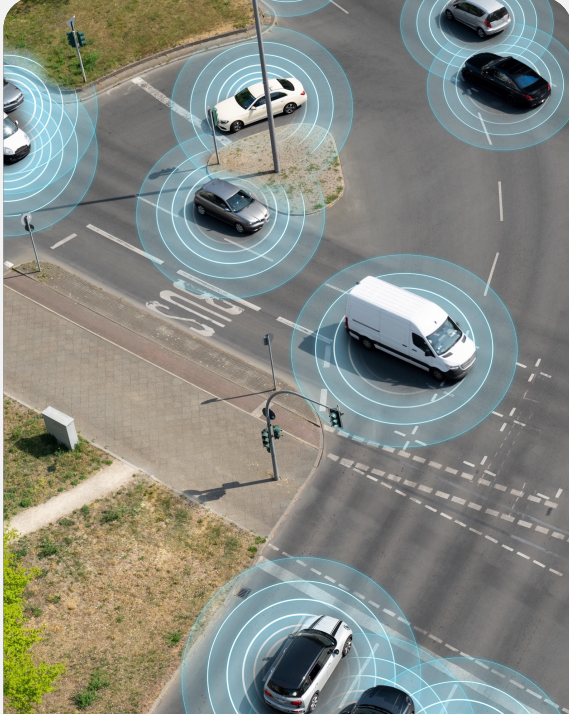
ASSET MANAGEMENT

Status updates from a huge number of items, location finding



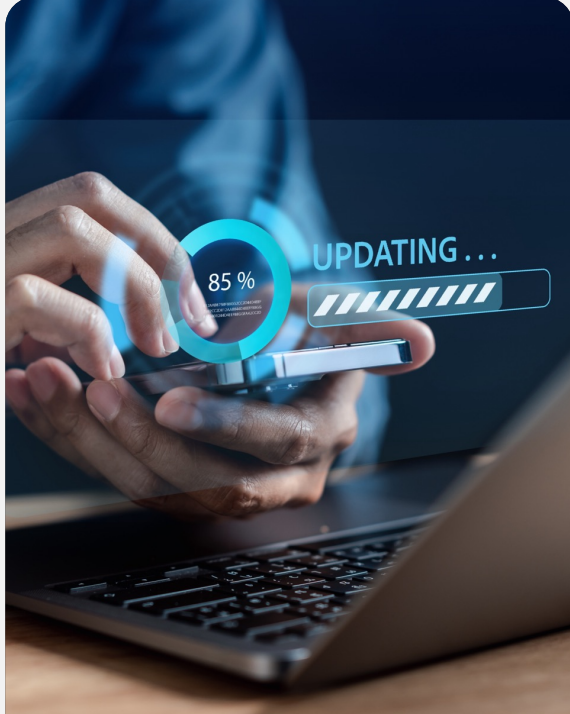
SMART CITIES

Access Points to connect to more than 32 Bluetooth devices nearby



AUTOMOTIVE

Non safety critical electronics to communicate with the central computer

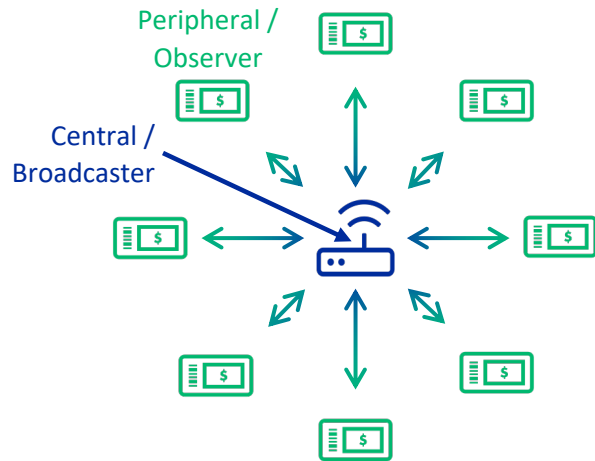


FIRMWARE UPDATES

Updating multiple devices at once (with ACK)

PAwR vs Bluetooth Mesh

Periodic Advertising with Responses



10,000s of nodes

Centralized

Synchronized

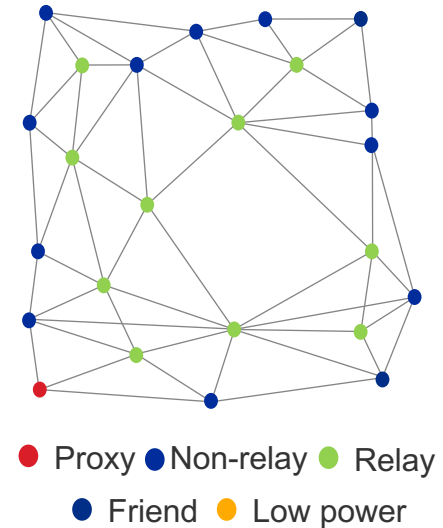
Low power nodes

Non-standard application

Long range with Coded PHY

Low throughput (except when broadcasting)

Bluetooth Mesh



1000s of nodes

Decentralized

Unsynchronized

High power nodes (mostly)

Standardized application

Long range by relaying

Low throughput (except when broadcasting)

Periodic Advertisement with Responses (PAwR) Explained

PAwR train setup

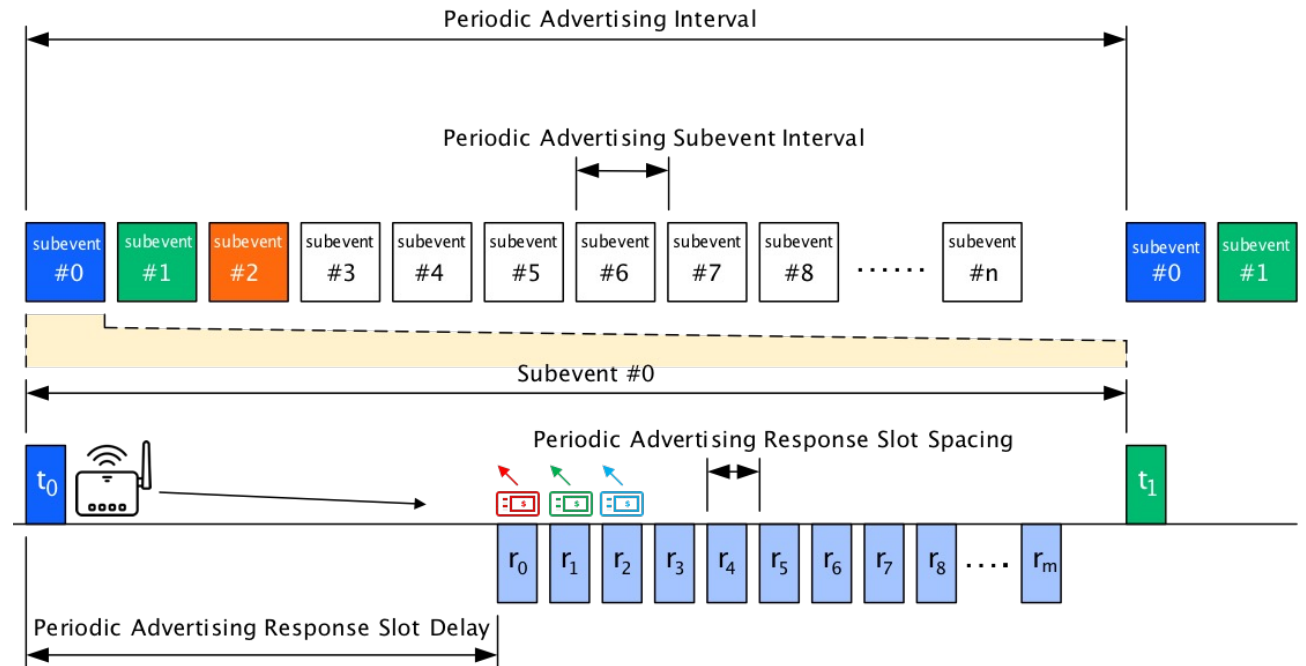
- Sets timing parameters
- Configure number of Subevents and Response Slots

Subevents

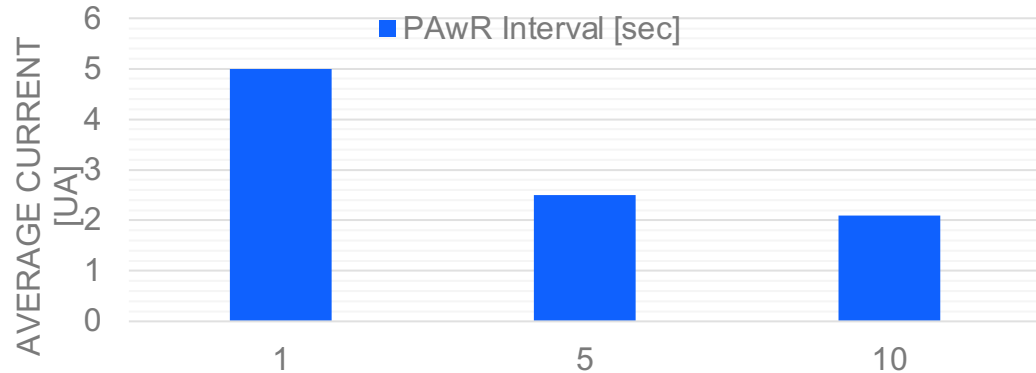
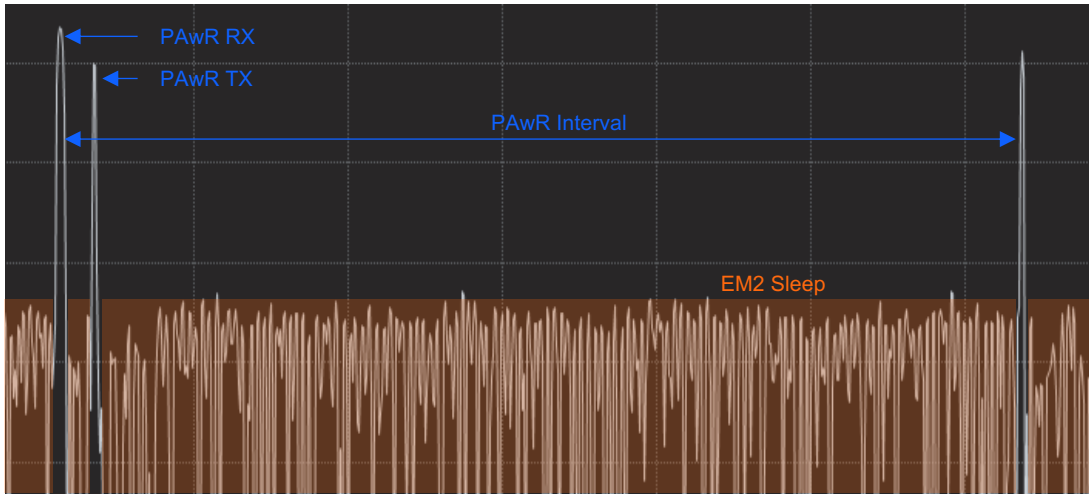
- Each Peripheral belongs to one Subevent
- Maximum 128 Subevents
- Maximum 255 Peripherals in one Subevent (group)
- Total max 32,640 Peripherals in the network

Inside a Subevent

- All Peripherals in one Subevent receive the Central Device transmission (downlink)
 - Keeps up the synchronization to the PAwR train
 - Transmits downlink payload data
- A given number of Peripherals can respond in dynamically allocated response slots (uplink)



Example of PAwR Current Consumption



■ Peripheral device use case

- Receives Central Device downlink transmission at given Subevent time slot
- Responses uplink at given Response Slot
- Remains in sleep mode rest of time

■ Measurement condition

- MG22 Radio Board
- Vinput 3.0V, DC/DC in use
- SoC Current only
- TX 0dBm
- LFXO accuracy 50ppm

Encrypted Broadcasting with EAD

Arnold Kalvach

Bluetooth Security

▪ Bluetooth Connections

- Encryption with ECDH
- Authentication with passkey / OOB data
- Re-authentication with stored LTK (pairing/bonding)

▪ Bluetooth Mesh Network

- Network key, IV secures the whole network
- Application key secures a group of devices
- Device key for device-to-device security

▪ Broadcasting (Advertisements)

- Only application layer security

Encrypted Advertisement Benefits

- Enables full privacy along with Private Addresses
 - device cannot be tracked based on their address nor based on their advertisement data
- Enables encrypted data exchange over PAwR and other broadcasting mechanisms (beacons, periodic advertisements)
 - Closed network of advertisers
- Enables super low power secure communication
 - For ex., an energy harvesting lamp switch shall only send out a single advertisement, and it can still securely control the lamp

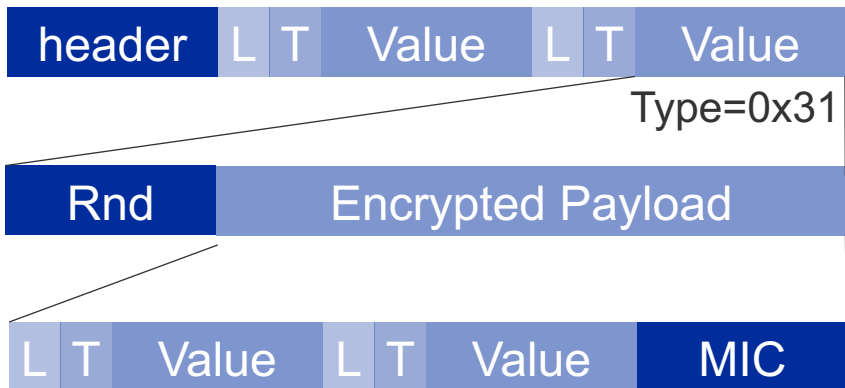
Encrypted Advertising Data (EAD)

- **Standardized Encryption for Broadcasting**

- Can be applied in any type of advertisement
- Re-uses cryptographic methods used in connection encryption

- **Advertisement Payload Format**

- Length – Type – Value triplets
- Type = 0x31 means EAD



- **Encryption method**

- Payload encrypted with **CCM method** (same as on connections) using **Rnd field, Session key** and **IV**

- **Key Exchange**

- Session key and IV must be exchanged
- May be exchanged
 - Over encrypted connection using Encrypted Data Key Material characteristic
 - Out-of-band
 - Using ECDH over PAwR (non-standard)
 - Via other non-standard methods

Software Support

Transmitter:

[sl_bt_ead_session_init\(\)](#)

- Initializes session with a given Key and IV

[sl_bt_ead_randomizer_set\(\)](#)

- Sets random data field

[sl_bt_ead_randomizer_update\(\)](#)

- Updates random data field

[sl_bt_ead_encrypt\(\)](#)

- Encrypts advertisement data

[sl_bt_ead_pack_ad_data\(\)](#)

- Formats advertisement data

Receiver:

[sl_bt_ead_session_init\(\)](#)

- Initializes session with a given Key and IV

[sl_bt_ead_unpack_ad_data\(\)](#)

- Parses advertisement data

[sl_bt_ead_decrypt\(\)](#)

- Decrypts advertisement data

[sl_bt_ead_unpack_decrypt\(\)](#)

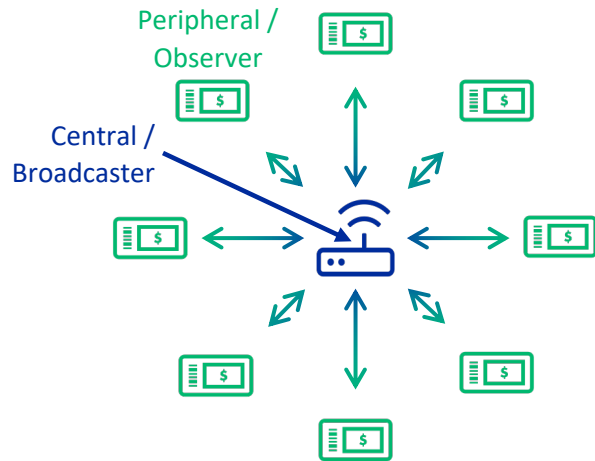
- Parses and decrypts advertisement data

Extend Your Range with Coded PHY

Mohammad Afaneh

PAwR vs Bluetooth Mesh

Periodic Advertising with Responses



10,000s of nodes

Centralized

Synchronized

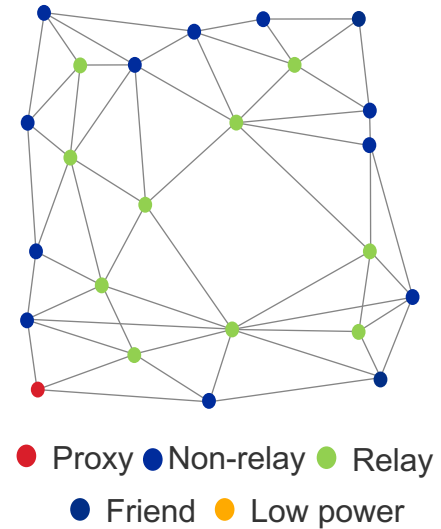
Low power nodes

Non-standard application

Long range with Coded PHY

Low throughput (except when broadcasting)

Bluetooth Mesh



1000s of nodes

Decentralized

Unsynchronized

High power nodes (mostly)

Standardized application

Long range by relaying

Low throughput (except when broadcasting)

Coded PHY + PAwR Example Applications



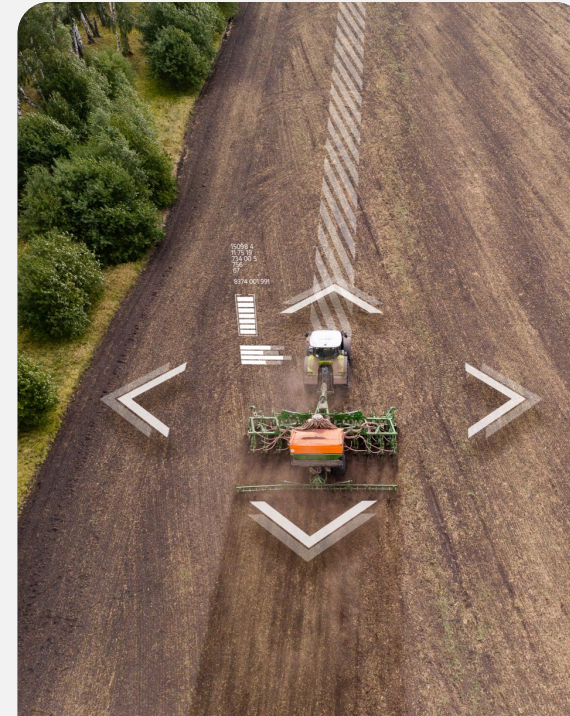
SMART RETAIL

**Large-scale, long-range
ESL and inventory
management systems**



INDUSTRIAL

**Monitoring sensors and
controlling actuators
spread across extensive
facilities**



AGRICULTURE

**Monitoring and control of
agricultural equipment and
sensors spread across
large farmlands**



EVENT MANAGEMENT

**Crowd monitoring,
emergency response
coordination, and asset
tracking across concerts
or sporting events**

What is Coded PHY?

- **Introduced in Bluetooth Core Spec v5.0**
 - New LE PHY (optional)
 - Achieves up to 4x range of LE 1M PHY
 - Without the need to increase the TX Power
- **How?**
 - By utilizing Forward Error Correction (FEC)
 - Introduces data redundancy in transmitted data
 - Allows error correction in addition to error detection
- **Two Coding Schemes**
 - The coding scheme defines the # of symbols/data bit
 - ▶ S=2, uses 2 symbols to represent each data bit
 - ▶ S=8, uses 8 symbols to represent each data bit
 - The data throughput depends on the coding scheme used:
 - ▶ S=2 leads to 500 kbps data rate
 - ▶ S=8 leads to 125 kbps data rate

Comparison of LE PHYs

PHY	1M PHY	2M PHY	Coded PHY S=2	Coded PHY S=8
Symbol Rate	1 Ms/s	2 Ms/s	1 Ms/s	1 Ms/s
Data Rate	1 Mbps	2 Mbps	500 kbps	125 kbps
Max App Data Rate	700 kbps	1400 kbps	400 kbps	100 kbps
Error Detection	CRC	CRC	CRC	CRC
Error Correction	None	None	FEC	FEC
Range Multiplier	1	0.8	2	4
Requirement	Mandatory	Optional	Optional	Optional
Rx Sensitivity (dBm)	≤ -70	≤ -70	≤ -75	≤ -82

Advantages and Disadvantages of Coded PHY

▪ Long Range Communication +

- Up to 4x the range of 1M PHY
- Does not require higher TX power
- Ranges of over 1km line-of-sight!

▪ Limited Smartphone Support -

- Most LE applications rely on smartphones
- Coded PHY support is very limited in smartphones
- Smartphones need to support Coded PHY for both extended advertising and connections for full utilization of its capabilities

▪ Great for SoC-based Systems +

- Wide support for Coded PHY in Bluetooth SoCs
- Supported by all Silicon Labs Bluetooth SoCs
- Great for systems that utilize embedded systems on both ends

▪ Not Just for Long Range +

Coded PHY can also help in the following scenarios:

- Noisy RF environments
- Increased reliability in the presence of physical obstacles

▪ Lower Data Throughput -

Coded PHY will reduce the data throughput:

- S=2, reduced to 500 kbps
- S=8, reduced to 125 kbps

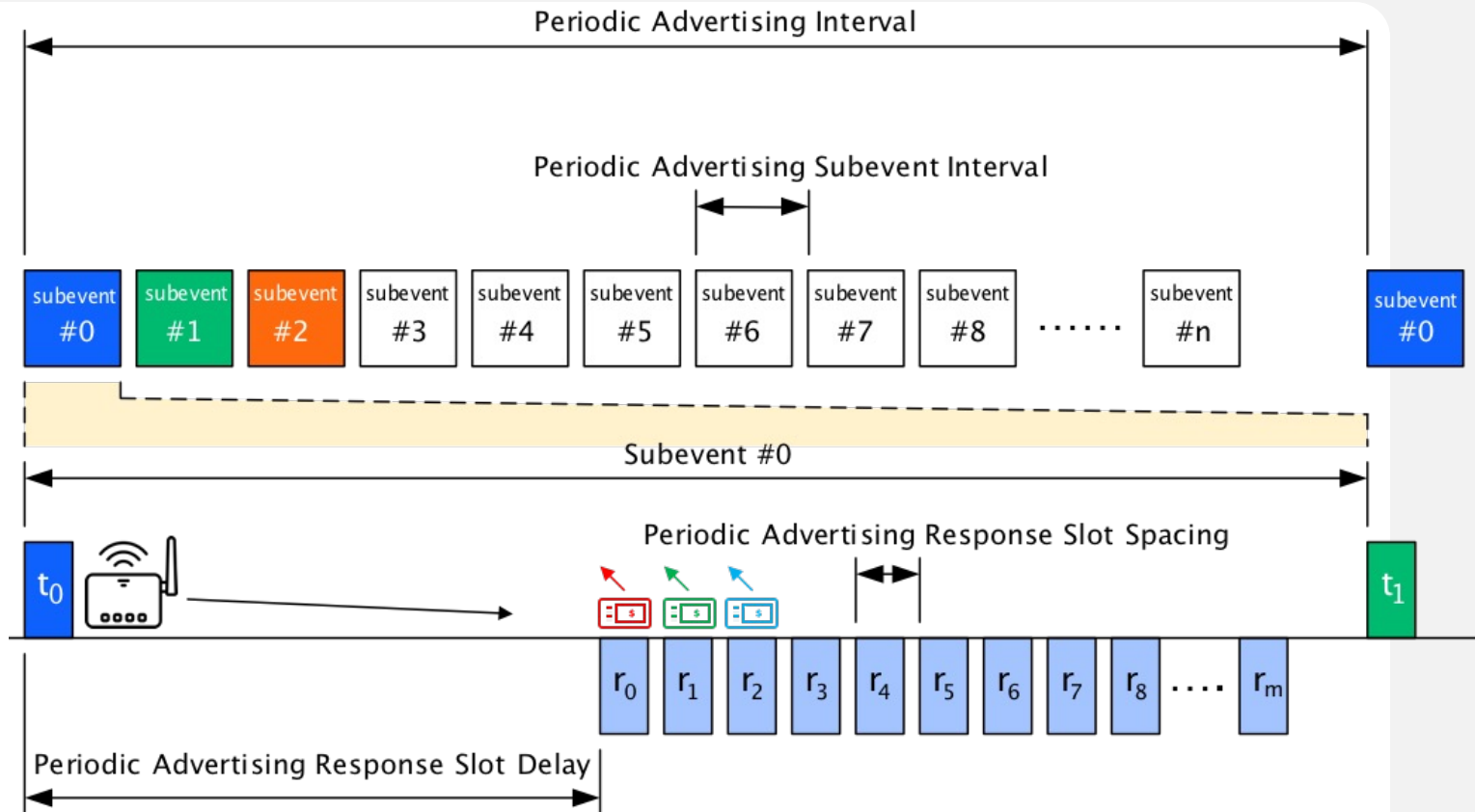
▪ Higher Power Consumption -

- Due to the increased radio-on time
- Especially compared to 1M or 2M PHY

Coded PHY and PAwR – Design Parameters

Important Parameters

- **Periodic Adv Interval:** 7.5 ms to 81.91875 sec
- **Number of Subevents (n):** 1 to 128
- **Subevent Interval:** 7.5 ms to 318.75 ms
- **Number of responses (m):** 0 to 255
- **Response Slot Delay:** 1.25 ms to 317.5 ms
- **Response Slot Spacing:** 0.25 ms to 31.875 ms



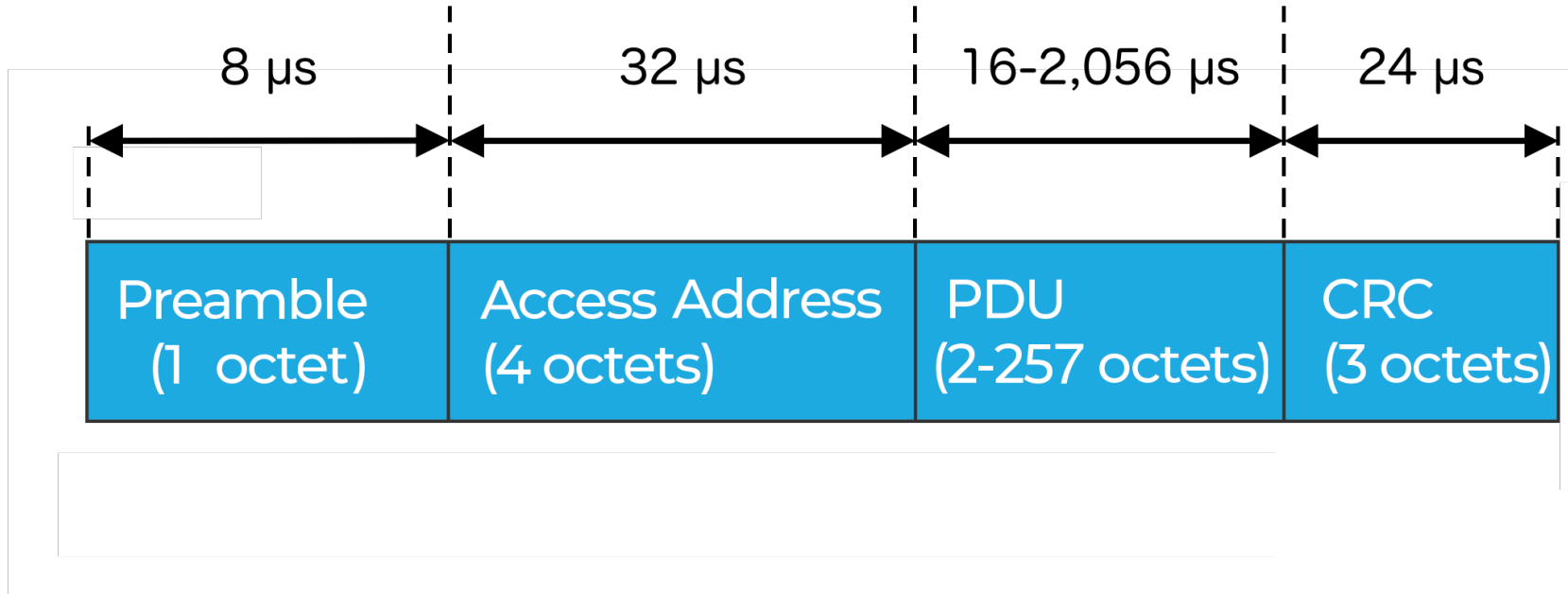
*Periodic Advertising Interval > # of SubEvents * Subevent Interval*

*SubeventInterval > Response Slot Delay + (# of response slots * Response Slot Spacing)*

Response Slot Delay > Amount of time needed to transmit a transmit packet

Response Slot Spacing > Amount of time needed to transmit a response packet

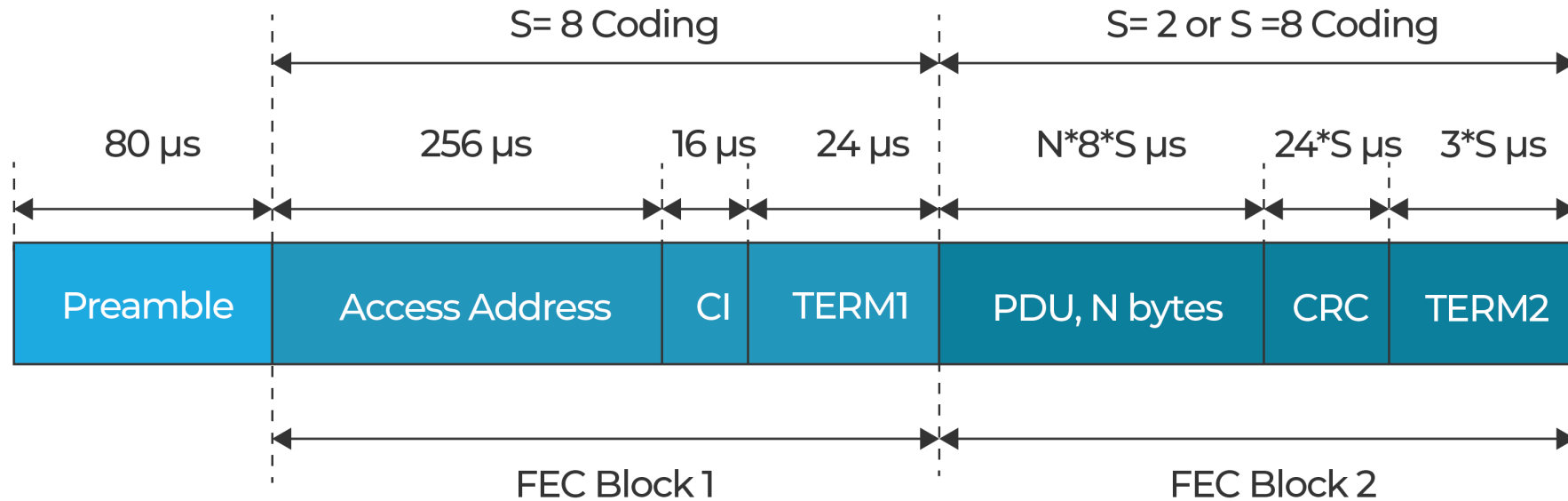
Uncoded 1M PHY Advertising Packet Format and Duration



LE 1M (Uncoded) PHY Advertising Packet Format and Transmit Timing
Data rate = 1 Mega symbols / second = 1 Mbps

Total Packet Time Required > 80 μs

Coded PHY Advertising Packet Format and Duration



LE Coded PHY Advertising Packet Format and Transmit Timing
Data rate = 1 Mega symbols / second

$S = 2 \rightarrow$ data rate = 500 kbps

$S = 8 \rightarrow$ data rate = 125 kbps

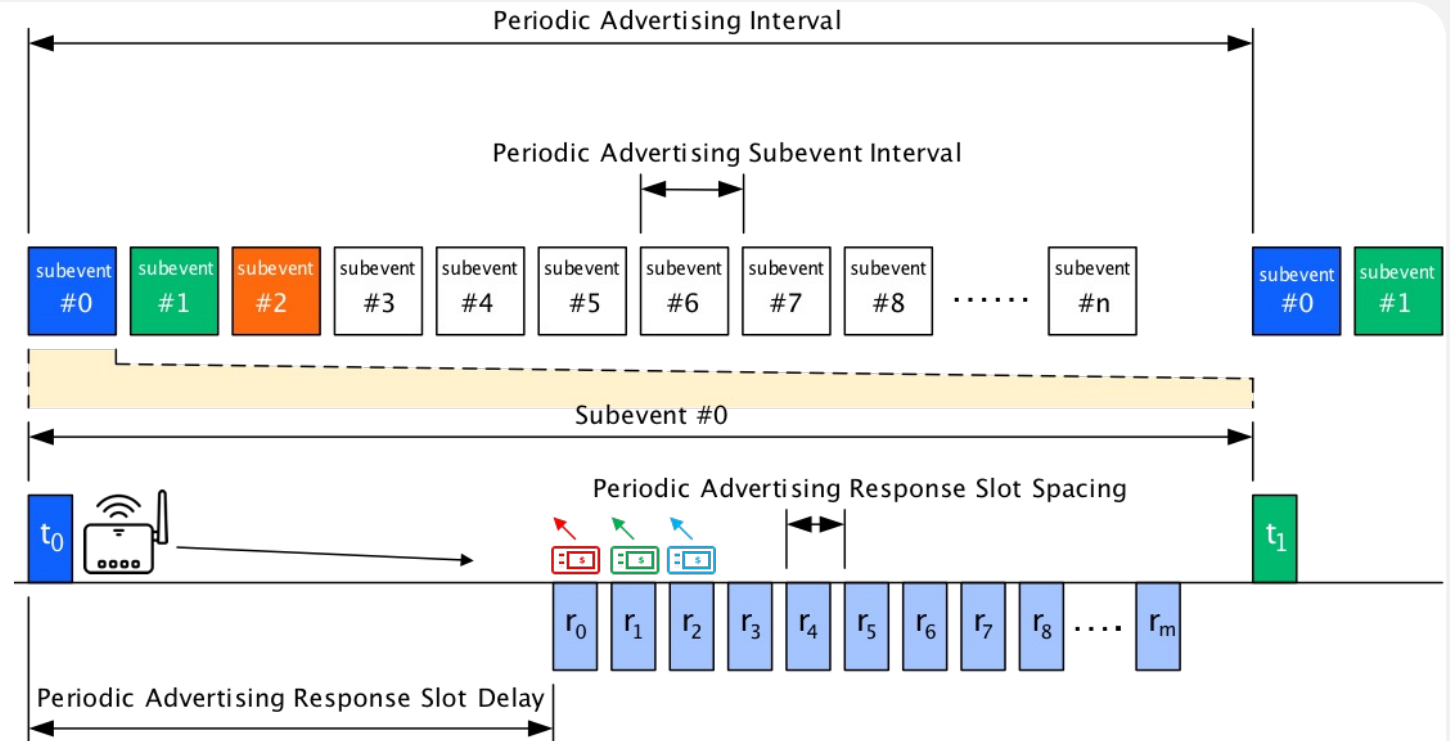
Total Packet Time Required > 462 μs , for S=2

Total Packet Time Required > 720 μs , for S=8

Coded PHY and PAwR – Design Parameters

Important Considerations

- Coded PHY takes much longer to transmit the same data compared to 1M PHY
- This applies to both:
 - Transmit packets (t_0, t_1, \dots, t_n)
 - Response packets (r_0, r_1, \dots, r_m)



$$\text{Periodic Advertising Interval} > \# \text{ of SubEvents} * \text{Subevent Interval}$$

$$\text{SubeventInterval} > \text{Response Slot Delay} + (\# \text{ of response slots} * \text{Response Slot Spacing})$$

$$\text{Response Slot Delay} > \text{Amount of time needed to transmit a transmit packet}$$

$$\text{Response Slot Spacing} > \text{Amount of time needed to transmit a response packet}$$

Nov 14, 2023 at 5:07:57 PM



Coded PHY and PAwR – Recap

- Coded PHY can be beneficial for:
 - Long-range applications
 - More robust communication
 - Or both
- PAwR provides a solution for:
 - Large-scale systems
 - Synchronized applications
 - Centralized systems (star topology)
 - Low power applications
- Utilizing Periodic Advertising with Responses (PAwR) with Coded PHY requires careful consideration in the design of the timing parameters

Q&A



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Thank You



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